

February 10, 2026
Public Hearing

The current proposal is:

Preservation Department – Item 2, LPC-26-06522

**56 West 66th Street – First Battery Armory –
Individual Landmark – Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 160 409 9285

Passcode: 628333

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.

Hebrew Union College New NYC Campus

EXTERIOR SIGNAGE

**LPC PRESENTATION
10 FEBRUARY 2026**

PROJECT GOALS

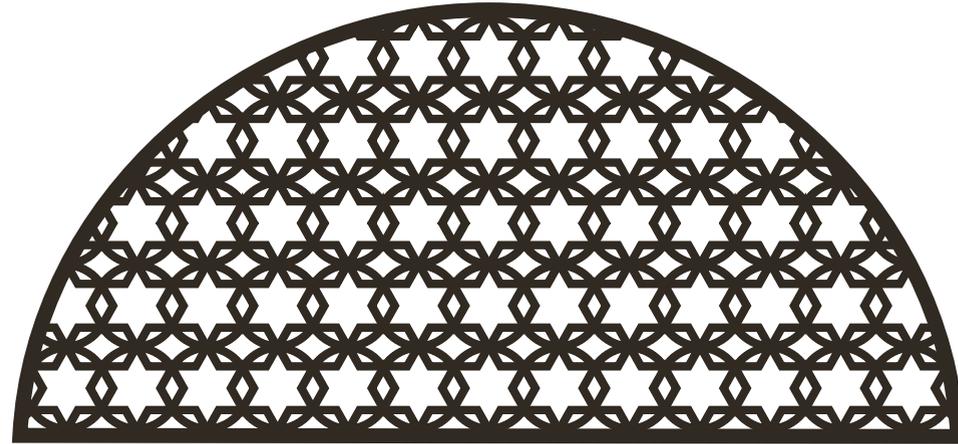
- Announce Hebrew Union College's presence in the streetscape
- Guide users to the building entrance
- Integrate HUC brand expression with the architectural character of the building



PROGRAM OVERVIEW



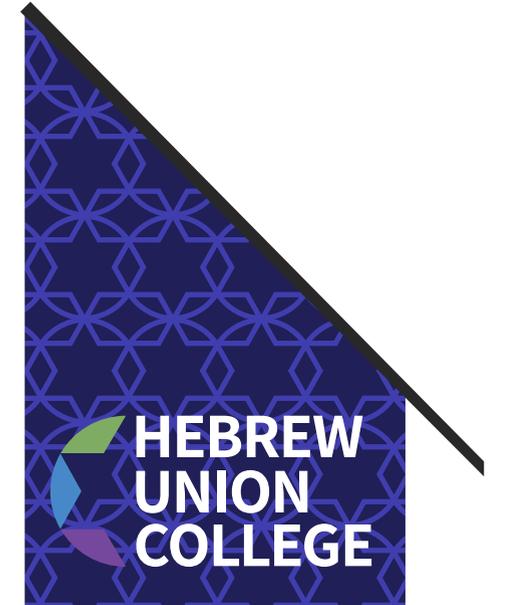
EXTERIOR SIGN FAMILY COMPONENTS



Laser Cut Branded Pattern

DONOR HALL NAME

Donor Recognition



Main Entrance, Flag



Dark Bronze Building ID

56

Address Numerals, Dimensional



Building ID Address



ADA Directional, Dimensional



ADA Directional Panel



Mezuzah

PRECEDENT VOCABULARY - FLAGPOLE

Present Day



69th Regiment Armory
68 Lexington

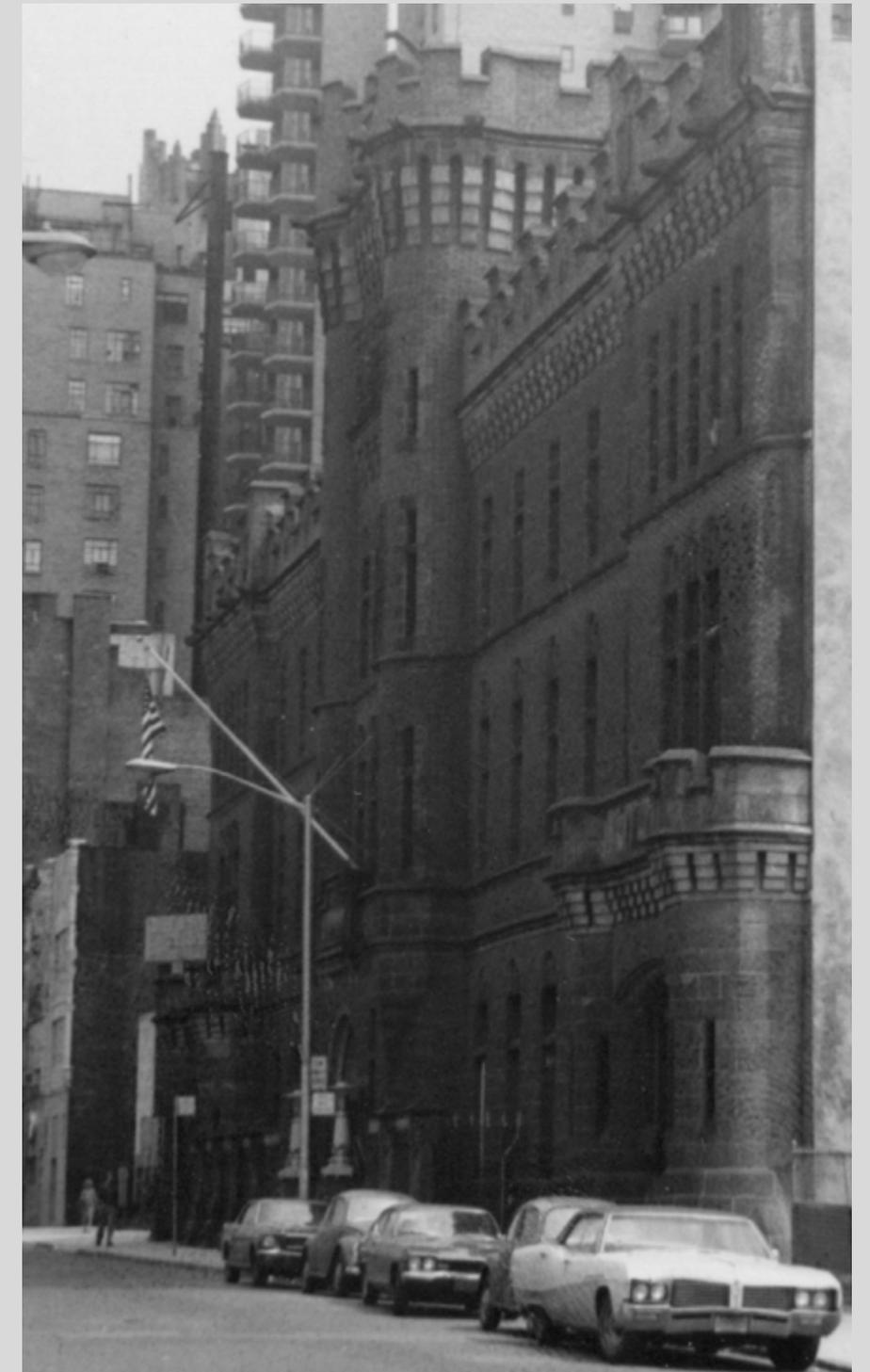


14th Regiment Armory
361 15th St, Brooklyn



Arsenal Central Park
830 5th Ave

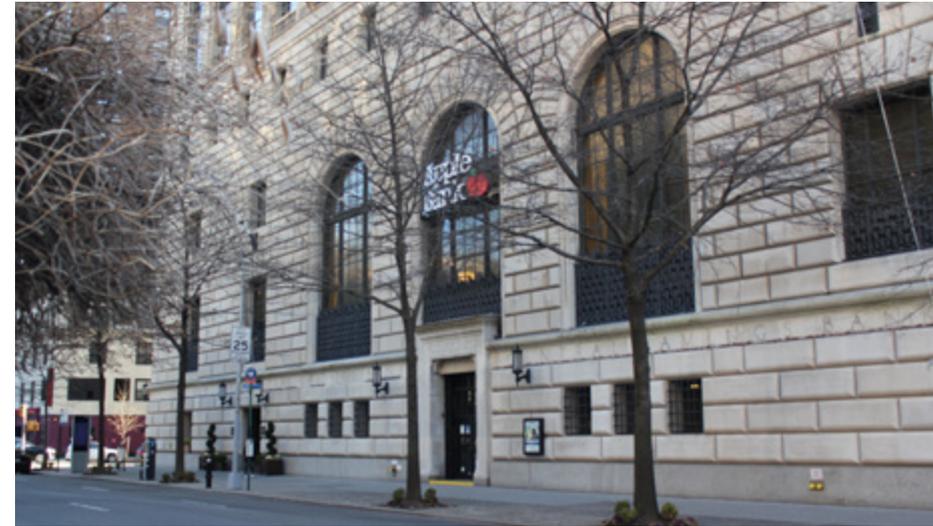
LPC Designation Photo c. 1970s



First Battery Armory
55 W. 66th St

PRECEDENT VOCABULARY - GRILLWORK

Present Day



Central Savings Bank Building
2100 Broadway

PRECEDENT VOCABULARY - GRILLWORK

Present Day



Citizens Savings Bank Building
58 Bowery

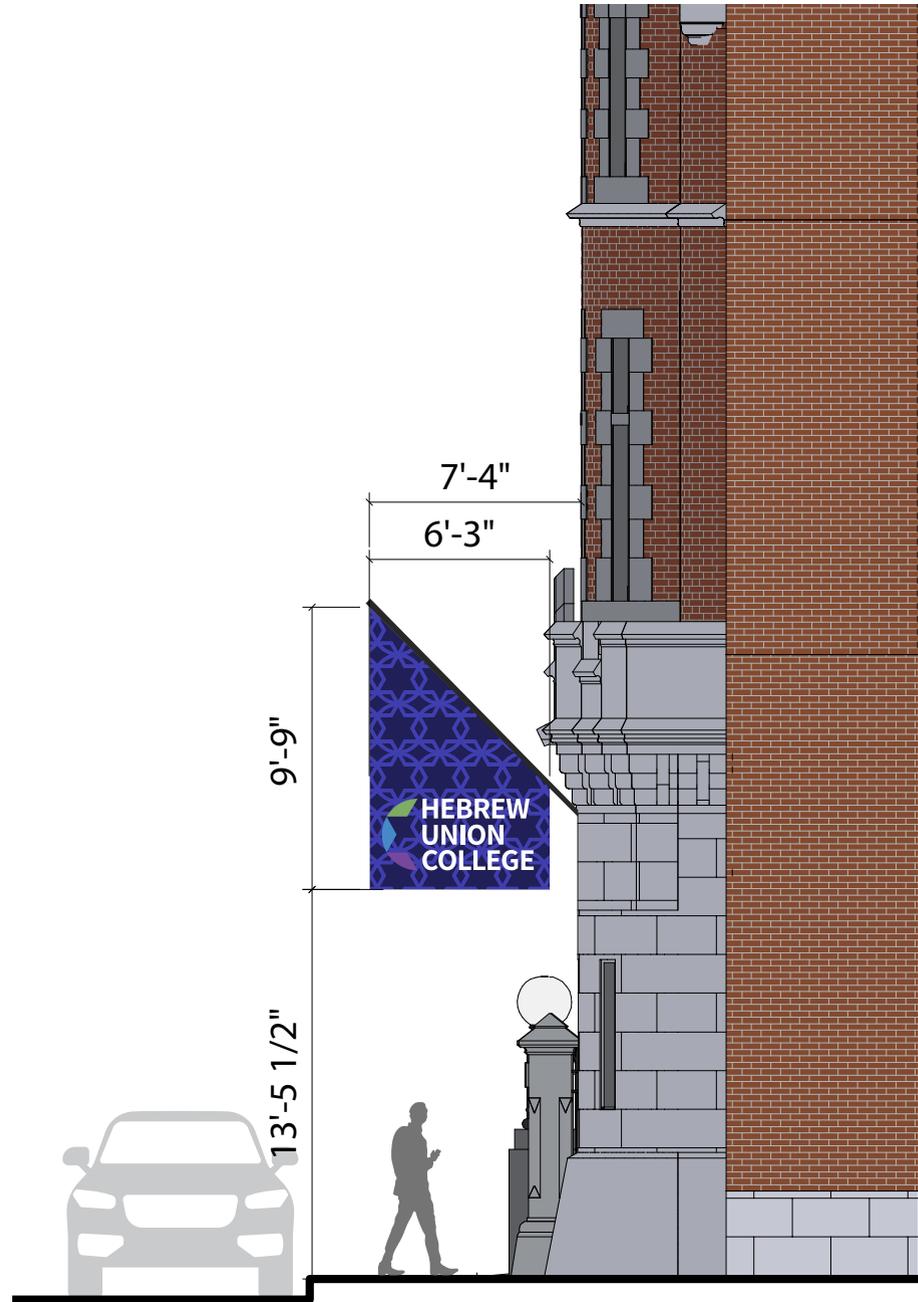


People's Trust Company Building
181 Montague St

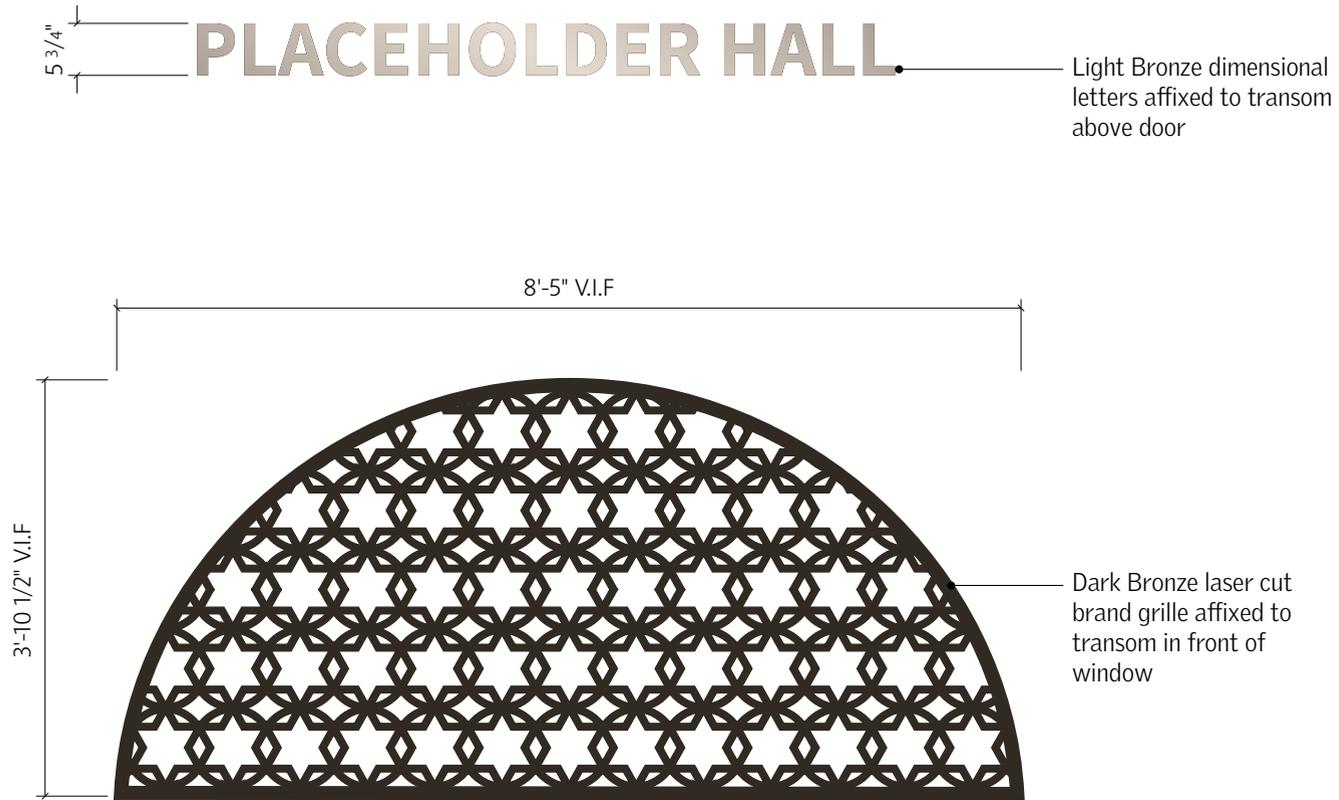


Equitable Building
120 Broadway

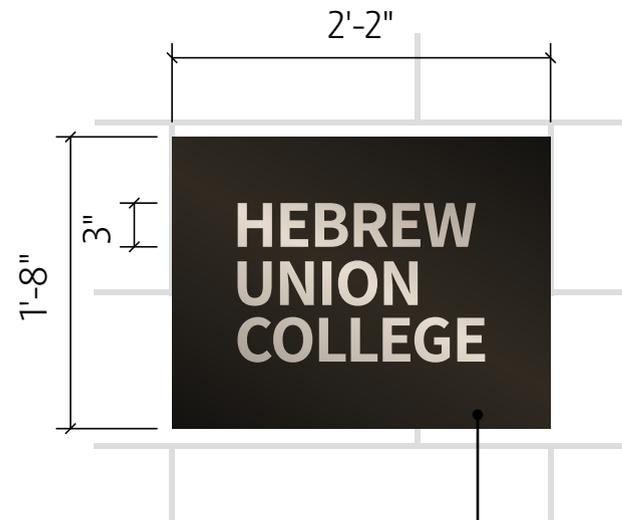
FLAG



TRANSOM GRILLE + DONOR ID



BUILDING ID



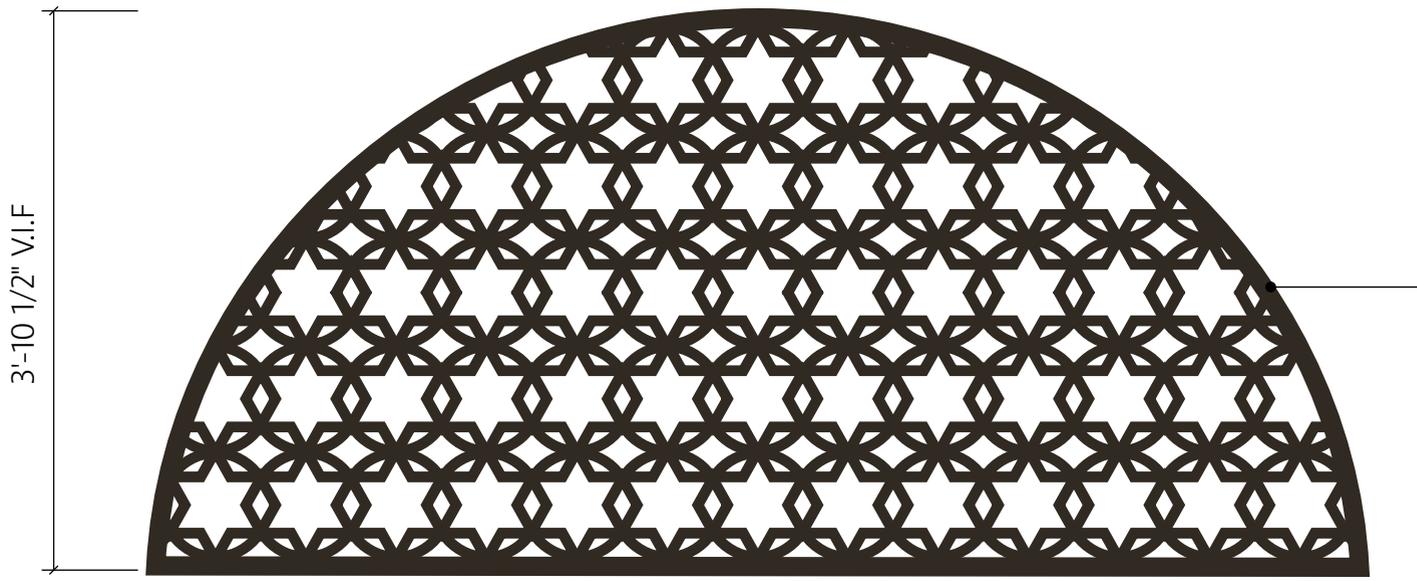
Laser-etched bronze mounted to stone wall, attachments at mortar seams



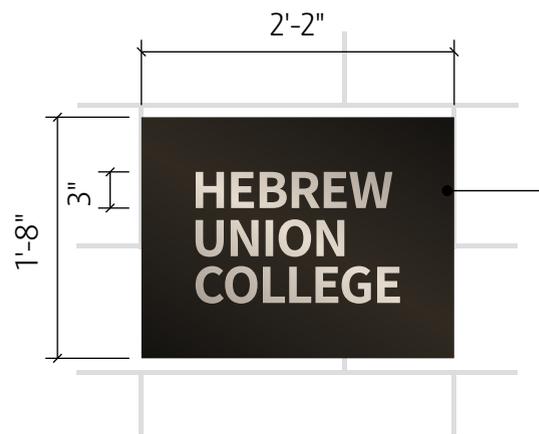
ARRIVAL OVERVIEW



DONOR ID
Light Bronze dimensional letters affixed to transom above door



TRANSOM GRILLE
Dark Bronze laser cut brand grille affixed to transom in front of window



TYPOGRAPHIC ID
Laser etched bronze panel mounted to stone wall

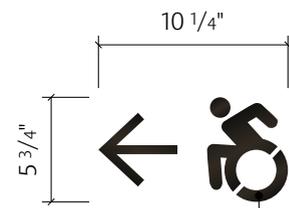


ADDRESS ID
Dark Bronze address numbers pin-mounted to stone wall masonry joints



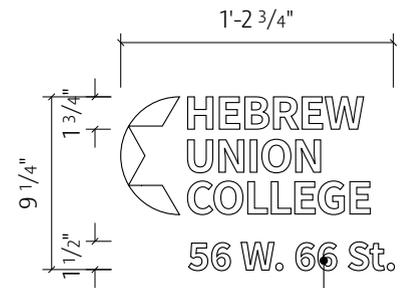
SUPPORT SIGNAGE VINYL ID + ADA DIRECTIONAL

ADA DIRECTIONAL



Dimensional bronze symbol
mounted to stone wall

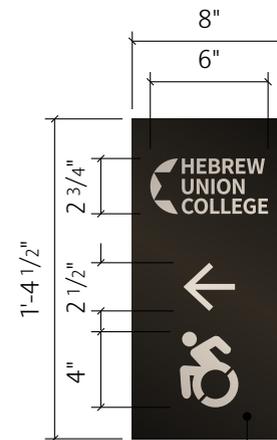
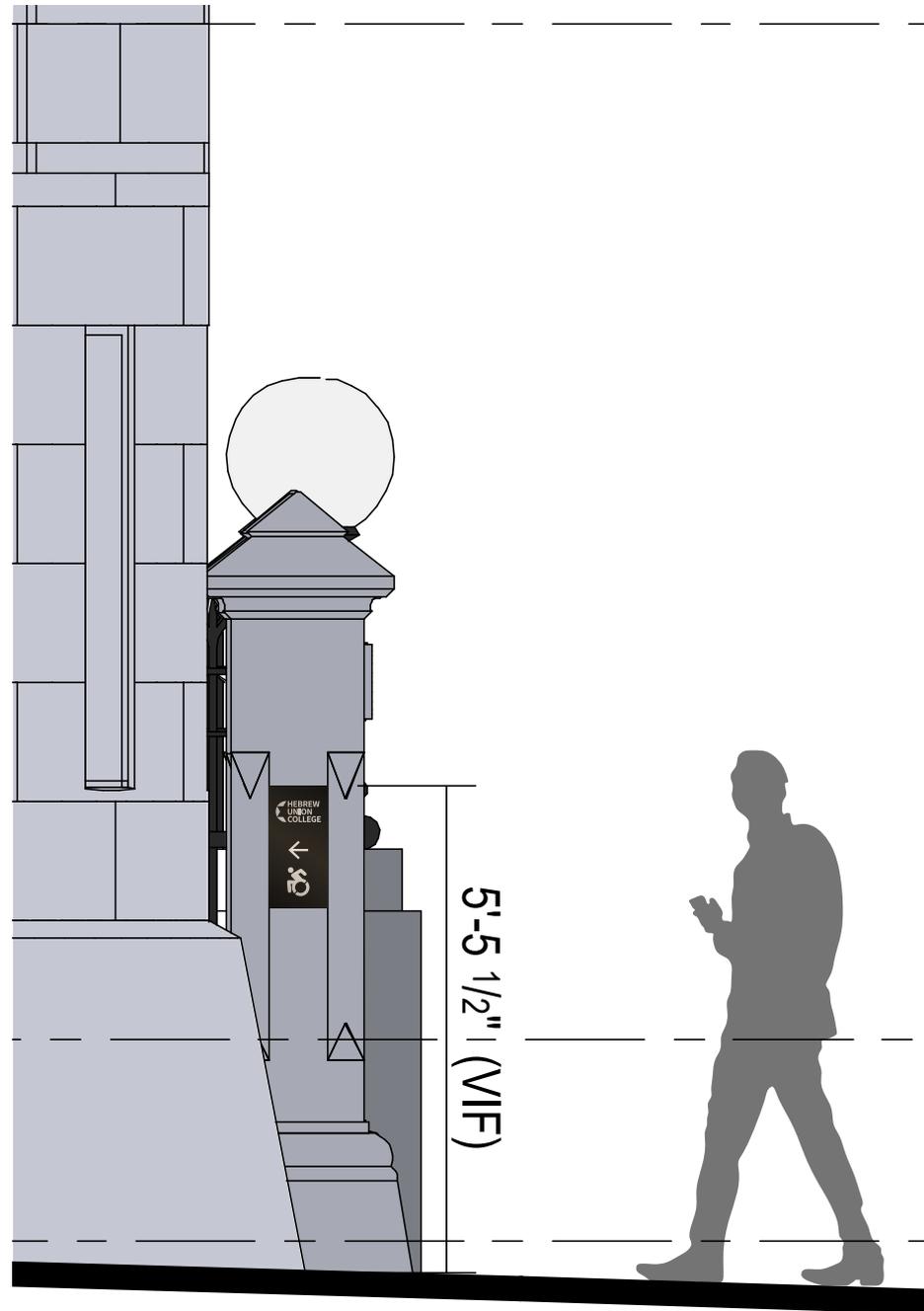
ARRIVAL ID



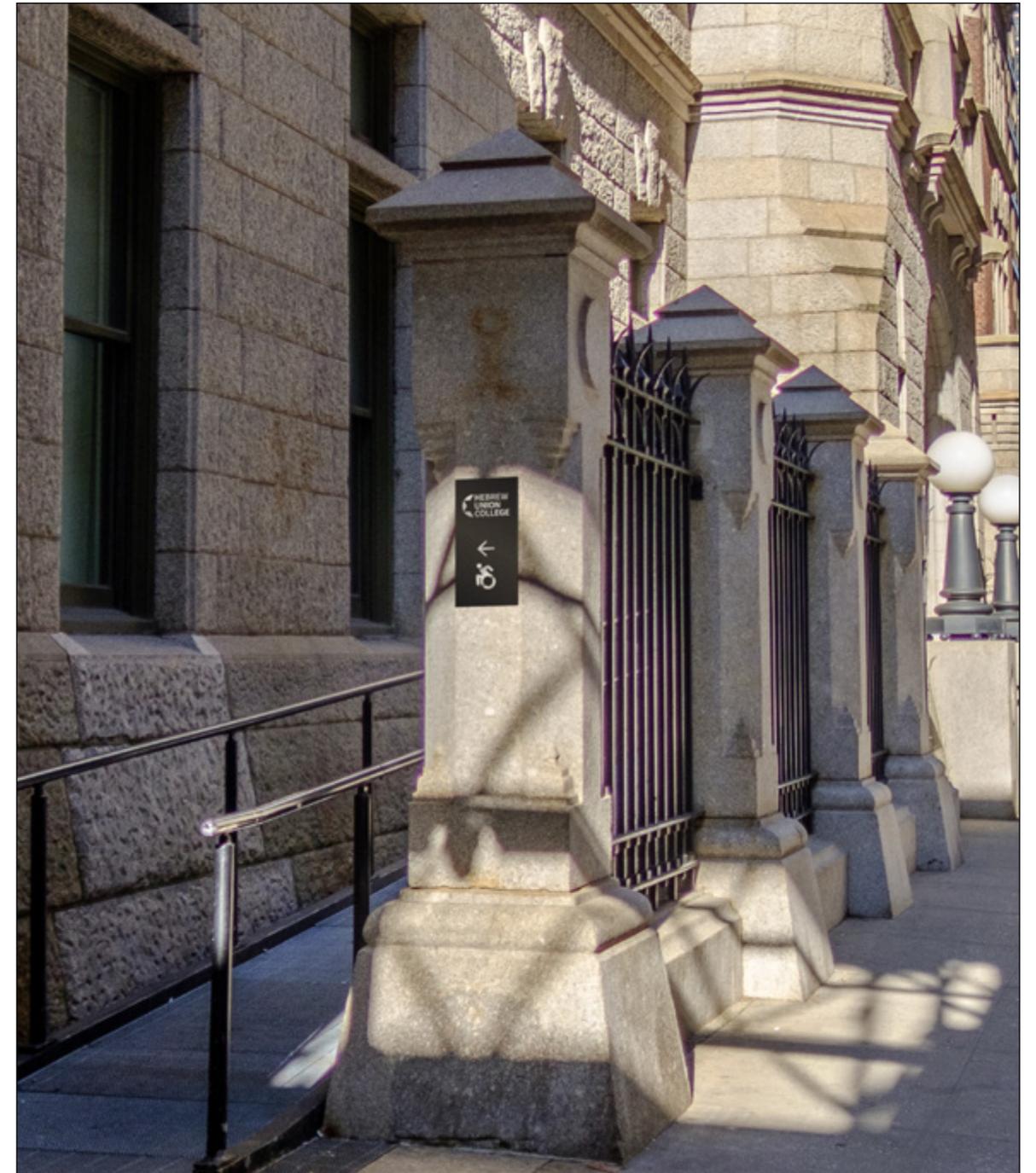
White Vinyl graphics
applied to glass
door first surface



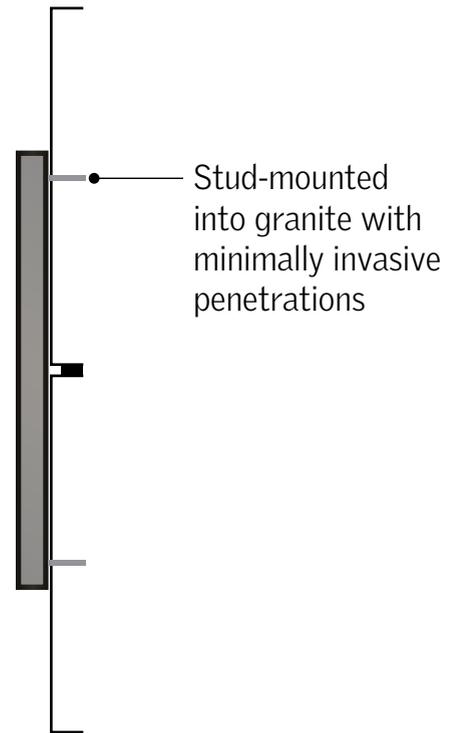
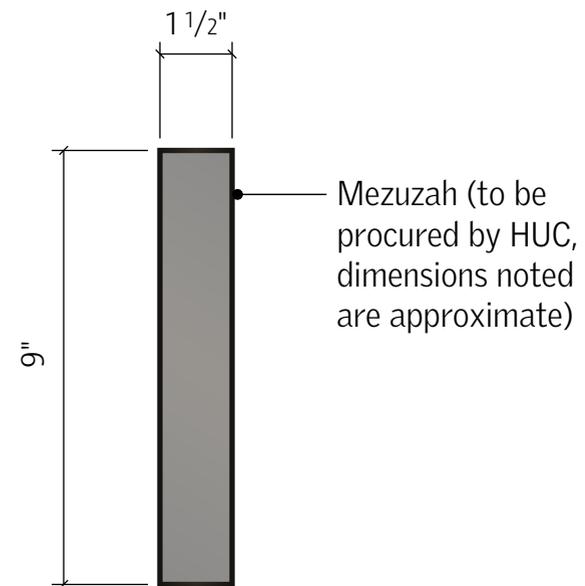
SUPPORT SIGNAGE ADA ENTRANCE ID



Laser etched bronze panel mounted to stone column



RITUAL OBJECT MEZUZAH



LVCK | A Beyer Blinder Belle
Studio

February 10, 2026
Public Hearing

The current proposal is:

Preservation Department – Item 2, LPC-26-06522

**56 West 66th Street – First Battery Armory –
Individual Landmark – Borough of Manhattan**

To testify virtually, please join Zoom

Webinar ID: 160 409 9285

Passcode: 628333

By Phone: 646-828-7666 (NY)

833-435-1820 (Toll-free)

833-568-8864 (Toll-free)

Note: If you want to testify virtually on an item, join the Zoom webinar at the agenda's "Be Here by" time (about an hour in advance). When the Chair indicates it's time to testify, "raise your hand" via the Zoom app if you want to speak (*9 on the phone). Those who signed up in advance will be called first.