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# **Child Support**In the Community



# Activities and Public Information Campaigns This August for Child Support Awareness Month

Every August, OCSS joins other child support programs across the country to celebrate Child Support Awareness Month. First observed in 1995, Child Support Awareness Month is intended to raise awareness about a critical income support program that serves one out of every five children in the U.S.

In New York City, OCSS will celebrate the month with a combination of in-office activities and citywide public information campaigns.

As with so much of what we do, our goal is to engage families in a way that reflects our contemporary focus on putting children first.

#### **Celebrating Children First**

OCSS will kick off Child Support Awareness month in our Borough Offices, Family Court Offices, and Customer Service Walk-In Center by giving art materials to children visiting those offices with their parents and encouraging them to draw pictures.

Families that agree to share the pictures with us could then see the work of these young artists featured on <a href="our YouTube">our YouTube</a> <a href="channel">channel</a> and in social media, among other potential platforms.

## **Information about Child Support for All New Yorkers**

While staff share details about child support with the families visiting our offices, we will also be reaching out to New Yorkers across the city through a multidimensional public information campaign.

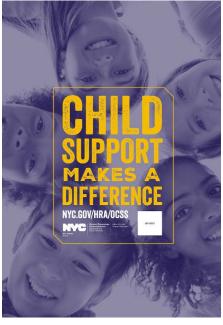
In addition to ads on the City's LinkNYC kiosks, OCSS will also be showcased in 75 bus shelters across all five boroughs, with ads in English and Spanish.

OCSS Executive Deputy Commissioner Frances Pardusabbadessa is also featured in a thirty-second audio recording that plays to callers on hold with 311.

The spot draws attention to OCSS's changing services and encourages listeners to download the <a href="NYC ACCESS HRA Child Support Mobile App.">NYC ACCESS HRA Child Support Mobile App.</a>

#### **Contact OCSS**

Email us at dcse.cseweb@dfa.state.ny.us



The English version of the OCSS ad that will appear in 75 bus shelters across the city.

### OCSS Policy Conference Videos Now on YouTube

As a follow-up to last year's policy conference "Confronting Structural Racism in the Child Support Program," OCSS recently posted a playlist on our YouTube channel that includes interviews with the event's speakers as well as all three panel discussions from the event. To watch go to bit.ly/3ScWhQr.

## **Upcoming Training Institute Presentations**

Our regular series of public presentations on critical child support topics continue to draw a strong response from parents, community-based organizations, legal services providers, and other attendees. Upcoming presentations include:

- August 13: Fundamentals of Child Support
- September 10: What's New in Child Support
- September 24: An Introduction to Interstate Child Support Cases

All sessions are held virtually on Tuesdays from 10:00 to 11:00am, unless otherwise noted. To register, go to www.nyc.gov/site/hra/help/ocss-cbos.page.

