

What data does the GFP initiative look for?

A guide for vendors,
city agencies, and
every day New Yorkers

Key Identification Data

- Agency served
- Vendor name
- Item/product description

Sourcing Information

Information on where the food sold
or prepared originated from:

- Brand name (if applicable)
- Farm name (if applicable)
- Farm location (city and state)
- Processor/shipper/manufacture/broker/wholesaler name
- Full street address and zip code for all businesses/organizations mentioned

Further Product Information

- Product code
- Product code assignment
- Cost per unit
- Pack size (or unit size)
- Quantity ordered
- Quantity unit of measurement
- Net weight per quantity (in lbs)
- Total cost
- Dollar value of all items ordered

Certifications

- Declared M/WBE status for any certified businesses/organizations mentioned
- Certifications

Why do agencies want
this information?

All of this data helps agencies
identify and celebrate how the
food and meals served in the City
support the Good Food
Purchasing values!